



Office of the Chief Data Officer

Vision, Goals & Objectives

Where Our Customers Want to Be



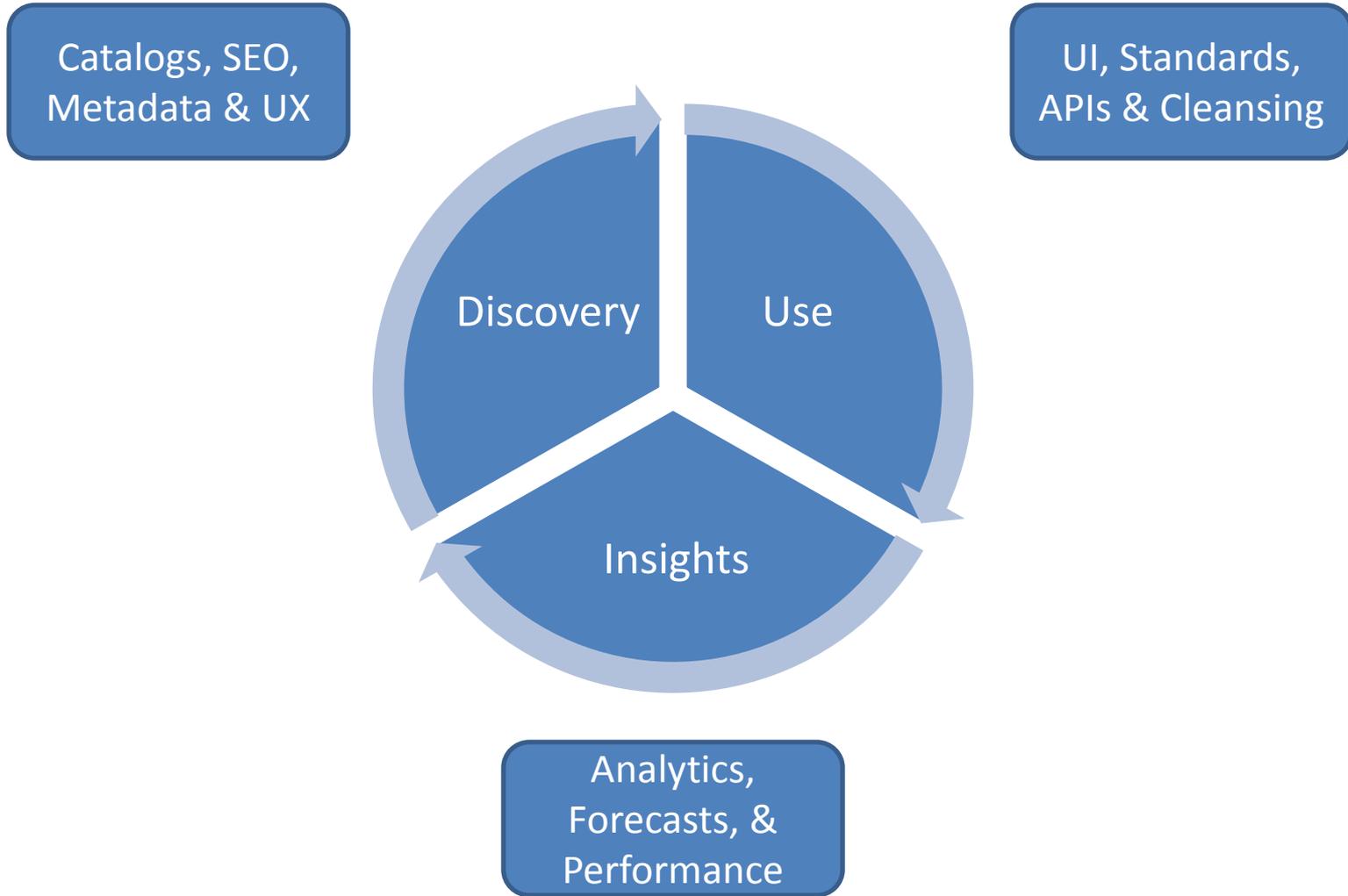
1. Valuable data resources from Commerce will be easily found and consumed.
2. Will give positive marks for quality customer service and product delivery.
3. Will have certainty on data delivery from clear goals and reliable performance.
4. Federal agencies will rely upon Commerce for data leaders, processes & tools.
5. Will trust that Commerce is protecting for privacy, confidentiality and security.

Commerce Department Strategic Plan for Data



- “Improve government, business, and community decisions and knowledge by transforming Department data capabilities and supporting a data-enabled economy.”
 - Transform the Department’s data capacity to enhance the value, accessibility and usability of Commerce data for government, business and the public
 - Improve data-based services, decision making, and data sharing within the Department and with other parts of the federal government
 - Collaborate with the business community to provide more timely, accurate, and relevant data products and services for customers

Common Needs within Every Bureau



Hierarchy of Work under the Data Pillar

Common Needs

- Data Discovery
- Data Use
- Data Insights

Work Streams

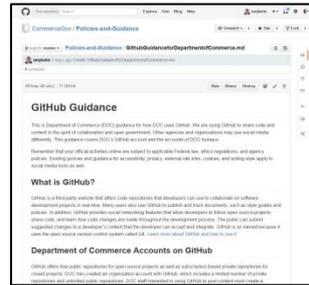
- Central Data Platform
- Deliver on Initiatives
 - Workforce & Trade
 - DOC Data Training
- Expanded Engagement
 - Developer Outreach
 - Public-Private Partnerships
- Performance Dashboards
 - Product Roadmaps
- Centralized Planning
- Integrating Processes
 - Open Government
 - U.S. Digital Services

Example Projects

- Enterprise Inventory
- Public Data Listing
- data.commerce.gov
- /Developer Portal



Recent Strategic Data Pillar Wins



- DOC technology leadership revealed by analytics.usa.gov
- NIST released Big Data Interoperability framework
- Launched new central information catalog at data.commerce.gov
- Launched new customer service platform and issue tracking service
- First public engagement on data dissemination through Github
- NWS provided 27 minute warning of tornado to Rochelle, IL
- ...and excellence in data dissemination through daily operations.

